

Annual Meeting Notice 2024



70 Years of Connectivity

Illuminating the past | Enlightening the present | Envisioning the future



*See inside for required
Regulatory Notices!*

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Official Notice

2024 MTA Annual Membership Meeting

Notice is hereby given pursuant to Article III, Sections 1 and 3 of the Bylaws of Matanuska Telecom Association, Incorporated, that the Annual Membership Meeting of the Association will be held on Wednesday, the 5th day of June, 2024, starting at 5:30 p.m. The MTA Board of Directors has unanimously approved to conduct the membership meeting both in-person and virtually. Voting in the Annual Meeting election can be done by mail or electronic balloting. In-person voting will be available at the meeting. Picture I.D. is required for registration. Dated at Palmer, Alaska this 9th day of May 2024 by:



Roxanna De Jorgenson, Board Secretary
Matanuska Telecom Association, Incorporated

The major item of business at this year's annual meeting is the election of one director.

There are two ways to participate in this year's Annual Membership Meeting. Join us in person at Raven Hall on the Alaska State Fairgrounds or attend virtually on Zoom. A registration link for members who want to attend virtually will be available on our website MTASolutions.com in early May.

Registration is required to attend on Zoom.

Onsite member registration/check-in opens at 5:30 p.m.

Annual Membership Meeting begins at 6:30 p.m.

Check out MTASolutions.com for more details.

Watch for the 2023 Digital Annual Report!

Discover 'Lighting the Way: 70 Years with MTA' in our digital annual report, showcasing a journey of pioneering connectivity and celebrating our legacy through seven decades of innovation in Alaska. Dive into our accomplishments, community partnerships, and vision for the future, all illuminated through stories, achievements, and a visionary outlook that connects our past, present, and future. Available on MTASolutions.com.

Join us at the Annual Membership Meeting!

Wednesday, June 5th, 2024

- Enter to win door prizes!
 - Visit our Member Service Station
 - Learn about the MTA Foundation and how it's making a difference in our community
 - Enjoy light refreshments
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Win \$500

Every member who casts a valid mail or electronic vote will be automatically entered into a drawing to win!

Financial data is available to all members by logging into myMTA: my.mtasolutions.com/login

2023 Voting Instructions

If Voting Electronically

It's fast, it's easy, and it's green! To vote electronically, you will need two pieces of information: Your **Member Number** and your voting **Password**.

- Your **Member Number** can be found on the back of the ballot return envelope included in this election packet
- Your **Password** was mailed to you recently on a separate green postcard

In your web browser, visit the web address MTAVote.com and follow the on-screen instructions.

Lose Your Voting Password?

Each member of record may request a replacement electronic voting password by calling the election contractor, Sramek Hightower CPAs, at **855-682-8683** (855-MTA-VOTE) toll free in the U.S.

Electronic Voting Deadline

You must vote electronically by 5:00 p.m. on Tuesday, June 4, 2024.

Question About How to Vote?

If you have any questions about how to vote electronically or by mail, call the election contractor, Sramek Hightower CPAs, at **855-682-8683** (855-MTA-VOTE) toll free in the U.S.

If Voting at the Meeting

If you plan to vote at the meeting, register and pick up your ballot before 7:00 p.m. Picture I.D. is required. Members casting their ballot at the annual meeting will be issued a special ballot for in-person voting.

If Voting By Mail

Step 1

Make Your Selections. Please read the material in this notice, which provides information on the candidate running for the available director position.

Step 2

Completely Fill In The Oval. Use a number 2 pencil or black pen.

Vote like this: ●

Step 3

Use The Provided Envelope. Put your ballot into the return postage-paid envelope found within your packet to return your ballot by mail to the Election Committee.

Step 4

Sign The Envelope. To be considered valid, the mailed ballot envelope must have the proper signature. The person who is indicated on the envelope is the correct person needed to sign.

Joint Membership. A household may receive service based on a joint membership for a married couple. If you have a joint membership, only one signature is needed. If your spouse is a member, and you are not, your spouse must sign the ballot envelope. If you are unsure whose signature is on file as the authorized member, both persons can sign the ballot envelope.

Business Accounts. The owner or authorized person must sign. If you are unsure of who is authorized to vote, please contact us prior to voting by calling 907-761-2608.

Step 5

Allow Enough Time For Mail. Mail early so your ballot arrives in time to be counted. Mailed ballots must be received in the Election Committee's post office box by 5:00 p.m., June 4, 2024.

Lose Your Paper Ballot?

Each member of record may request a replacement mail ballot by calling the election contractor, Sramek Hightower CPAs, at **855-682-8683** (855-MTA-VOTE) toll free in the U.S.

Mail Ballot Deadline:

Mailed ballots must be received in the Election Committee's post office box by 5:00 p.m., June 4, 2024.

Ballot envelopes that arrive after this deadline will not be counted.

Board Candidate

MTA is a member-owned cooperative guided by a Board of five directors who are elected by the Members. This year, there is one open director seat. Directors elected in 2024 will receive a four-year term. The candidate is solely responsible for the content of their statements for inclusion in this notice.



**Roxie
Jorgenson**
(incumbent)
Palmer, AK

Q: Why I want to serve on MTA's Board of Directors:

A: When I moved to Alaska, my first job was at MTA. MTA is a company that gives back to the community and works to make a difference. I love being a part of this and have enjoyed working on the board the last five years helping MTA to move forward with products that fill the needs of the members and to strategically plan for the future to ensure the longevity of the co-op. With all of the competitive pressure MTA faces, it is even more important that it continues to focus on the community it serves. I have been very involved with our community through work, Rotary, and my church. I enjoy spending time out in our community at events and meetings. I want to continue to be a community advocate on the MTA Board. I have the skills, knowledge and background to help MTA make the critical decisions that need to be made to ensure MTA continues to be sustainable and competitive. Most importantly, I want to continue to work to make sure the community knows they are the essential part of what makes MTA great.

Q: In your opinion, what are some of the greatest opportunities and challenges facing MTA and how will you serve to best meet those on behalf of MTA members?

A: Technology is fast evolving and I feel MTA will need to help its members not only

transition through those changes but embrace the opportunities it brings them. MTA is no longer a simple phone company. It is now a technology broadband company. MTA needs to continue to develop outreach programs to support the members. As a co-op, MTA needs to continue offering trainings, classes and grass root support for the membership to help them understand the technology that is out there and the options they have with our products. MTA must stay innovative in how it does business.

The Alaskan economy has been facing a hard road the last several years. MTA will need to continue providing the best internet service and newest technology. These are no longer luxuries—they are necessary for our members in order to grow their businesses, increase our educational opportunities, and deepen our community connections. I will continue to ensure that MTA continues to advance their services and provide great customer support, all while still being profitable.

Personal Biography

Roxie Jorgenson moved to Alaska in 2007 and her first job was a sales supervisor at MTA. She has been involved in the Mat-Su community for the last 16 years and has served on the MTA Board for 8 years.

Currently she is the Vice Chair and the Northwest Region Cooperative Director of the NTCA Rural Broadband Association representing the northwestern states at the national association. She is the first Alaskan to serve on this board. She has earned her NTCA Director Certificate covering governance, policy, technology and business aspects of the telecom industry. Roxie is always finding ways to increase her knowledge and attends conferences and seminars several times a year.

Currently Roxie is the owner of Roxberry, LLC. She has been very involved in the community through the Chambers, Rotary, and economic

development committees, just to name a few. Roxie raised five children in Palmer. She is recently remarried and has a total of six grandchildren and one on the way. Family is very important to her. She loves to give back to the community and looks forward to continuing to bring the MTA service area into the future through technology and broadband.

Professional Experience

Roxberry LLC

Owner/President

2016 – PRESENT

- Consult organizations and corporations on sponsorship, marketing across the US and Canada
- Keynote speaker for conventions and conferences across US and Canada
- Workshop presentations and training seminars

International Association of Fairs and Expos (IAFE)

Keynote Speaker/Presenter

2015-2018

One of 10 individuals hired to speak to State and Provincial Conventions and Zone Conferences across the US and Canada.

Alaska State Fair, Inc.

Corporate Partnerships Director

2009-2016

MTA - Matanuska Telephone Association

Residential Sales Supervisor – Wasilla

2007-2008

Digipix Studio

Owner - Marketing and Sales, Photographer, Vernal, UT

2003-2007

Certificates and Education

NTCA Telco Director Certificate

2018

Certified Fair Executive Designation

2016

Utah State University, Logan UT

Journalism/Broadcasting and English Literature

1990-1993

Institute of Fair Management

GRADUATE 2015

Board Governance Training

IAFE and Foraker Group

Numerous Special Training Courses over last 20 years in Marketing, Business Management, Fair Management, Photography and software programs.

Professional Leadership

NTCA Rural Telecommunications Association

Vice Chair

2019-Present

The Magic Yarn Project

2019-Present

International Association of Fairs & Expos

Sponsorship Committee Chair

2015

Wasilla Rotary Club

President 2015-16

2013-2018

Rotary District 2010

Assistant Governor July 2017-June 2018

Public Image Committee Chair Feb 2016-June 2017

Public Image Committee 2014-2017

Greater Wasilla Chamber of Commerce

Director 2012-13/Vice President 2014

2012-14

Healthy Women Advisory Board

2014-15

Mat Su Economic Advisory Council

Chair- Branding Campaign Committee

2013-15

Your Mat Su, LLC

President

2015

Anchorage Chamber Leadership and Executive Advancement Program

Advisor

2014



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